



Cookies Policy (EU-Compliant) – Avalida Ltd.

1. Introduction

This Cookies Policy explains how Avalida Ltd uses cookies in accordance with the **EU ePrivacy Directive** and **GDPR**. By selecting your cookie preferences on our banner, you control which cookies are activated during your visit.

2. What Cookies Are

Cookies are small text files stored on your device to support website functionality, security, and performance. Some cookies are strictly necessary, while others require your explicit consent.

3. Types of Cookies We Use

We use the following categories:

- **Essential Cookies** — Required for core website functions (security, navigation). These do not require consent.
- **Analytics Cookies** — Measure traffic and usage patterns. Activated only with your consent.
- **Functionality Cookies** — Remember preferences (language, settings). Require consent.
- **Performance Cookies** — Improve speed and responsiveness. Require consent.

We do **not** use advertising or profiling cookies.

4. Legal Basis

- Essential cookies: **Legitimate interest** (Art. 6(1)(f) GDPR).
- All other cookies: **Explicit consent** (Art. 6(1)(a) GDPR), obtained through our cookie banner.

5. How We Use Cookies

Cookies help us:

- Ensure secure and stable website operation
- Analyse website performance
- Improve user experience
- Remember user preferences

All analytics data is anonymised.

6. Third-Party Cookies

We may use third-party analytics providers (e.g., Google Analytics). These services may set their own cookies. They process data according to their own privacy policies and comply with GDPR requirements.

7. Managing Your Consent

You can:

- Accept or reject non-essential cookies via our cookie banner
- Withdraw consent at any time
- Delete cookies through your browser settings

Disabling certain cookies may affect website functionality.

8. Data Protection

Any personal data collected through cookies is processed according to our Privacy Policy and GDPR principles, including data minimisation, security, and transparency.

9. Changes to This Policy

Avalida Ltd may update this Cookies Policy to reflect legal or technical changes. Continued use of the website after updates indicates acceptance of the revised policy.

10. Contact Information

For questions about this Cookies Policy or your cookie preferences, please contact Avalida Ltd through the official channels listed on our website.